



**WANT TO
KNOW MORE?
SCAN THE
CODE!**

Welcome!

Are you ready to transform the future of art, media, and design? Do you see yourself as a creative pioneer who wants to make a difference with impactful ideas? Welcome to PXL-MAD School of Arts, where your creativity is given room to grow and where you use art, technology, and new media to tell stories that matter. This is a place where we go beyond the creative process and challenge you to help build the world of tomorrow.

At PXL-MAD School of Arts, you will not only learn the ins and outs of old-school techniques, but you will also have access to the most innovative tools such as VR, XR, and immersive design. Whether you're working on jewelry design, graphic design, autonomous art, or losing yourself in visual design and virtual experiences-with us, you can experiment, create, and, above all, challenge yourself to push the boundaries of art, design, and media.

We are all about inclusivity and innovation. Together with fellow students, teachers, and professionals from the art and design world and the creative industry, you will work on shaping a new form of art, media, and design that breaks with traditions and tells new stories. What makes your vision unique? How

can you use design, media, art, or technology to show the world what you have to say? Together, we will discover that!

At PXL-MAD School of Arts, you will have the opportunity to learn to think critically and develop your skills in a wide range of theory, practice, and research methods. This is a place where your creative identity can flourish, in a community that embraces diversity, sustainability, and creativity. From day one, you will work with teachers who are making their mark in the field and will take your work to the next level.

WHY PXL-MAD SCHOOL OF ARTS?

Hasselt is not a metropolis like Brussels or Antwerp, but that is precisely what allows us to offer a vibrant and close-knit campus. Affordable student housing, where everyone knows each other and many different nationalities come together. At PXL-MAD, you will be taught by the most innovative experts in the creative industry, contemporary designers, and artists. Our teachers and guest lecturers are innovators who have made a name for themselves worldwide. Whether you work with analog or digital art, immersive technology, or experimental design, at our school you

will learn from the best. In addition, you will have the opportunity to work internationally, discover new cultures, and network worldwide through an Erasmus exchange or an internship abroad. In an environment that fosters personal guidance and intensive collaboration, you will be able to develop yourself to the fullest and take your creativity to the next level.

WORK HARD, PLAY HARD!

At PXL-MAD School of Arts, you will not only have the opportunity to work hard on your skills, but also to have fun and push your creative boundaries. Making mistakes is allowed, and is even essential to growing as an artist, designer, or visual creator. We offer you the tools, networks, and sources of inspiration to make a powerful start in the world of art, media, and design.

Join a community that embraces creativity, social engagement, and innovation. PXL-MAD School of Arts is known for stimulating creativity, critical thinking, and social impact, with a strong emphasis on diversity and inclusion. Together, we will shape your future in art, media, and design!



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Major

Jewellery Design, Gold & Silversmithing

Are you passionate about unique jewelry and objects? Do you dream of designing them yourself with a contemporary twist? Then the Jewellery Design, Gold & Silversmithing program is perfect for you! Here, you will learn to view the traditional craft of jewelry design from an artistic perspective, combining the latest technologies with timeless professional expertise.

INNOVATION + TRADITION: THE PERFECT MIX

Are you fascinated by design and do you dare to experiment with all kinds of materials? Do you want to create unique jewelry and objects with your personal and artistic vision? This program offers the perfect balance between innovation and tradition.

Our well-equipped studios with traditional tools and high-tech equipment such as 3D printers and laser cutters provide the perfect environment to develop into a contemporary designer with versatile skills.

During the program, you will also learn about exhibiting and entrepreneurship. Bachelor's students display and sell their handmade multiple jewelry in collaboration with a gallery. Master's students present their 'work in progress' during Munich Jewellery Week, which is good preparation for the individual presentation at the annual EXIT exhibition.

AND AFTER YOUR MASTER'S?

Master's in Jewellery Design, Gold & Silversmithing. What next? There are plenty of opportunities! You can work as an independent designer or artist, exhibiting your creations at fairs and exhibitions.

Would you rather work on commission? Then you can work as a goldsmith in a studio. Or perhaps you are more interested in an academic career with a doctorate in the arts?

JEWELRY WITH ITS OWN IDENTITY

From day one, we immerse you in the world of contemporary jewelry and objects. You will learn the technical basics and discover the latest developments. You will get started right away with short, creative assignments. As you progress, you will explore the boundaries of the field in various projects.

During the program, the focus shifts from technical skills to the more conceptual qualities of a piece of jewelry or object. This allows you to grow into a critical and inquisitive artist and designer.

At the end of the program, you will work on an individual research project and exhibit your work.

BEYOND THE SCHOOL WALLS

At PXL-MAD, you don't just learn on campus! We connect you with the outside world and provide a constant stream of inspiration. Every year, we organize a series of lectures and workshops, both on and off campus. Our annual international study trips, for example to *Parcours Bijoux* in Paris or the Venice Biennale, will also boost your creativity.

LEARNING TO SHARE WHAT YOU CAN DO

Or would you like to share your artistic skills with others? Then you can follow the Educational Master's in Audiovisual and Visual Arts. This will enable you to work as a teacher, lecturer, or expert in schools or arts education organizations.

 **Daytime education (full-time)**  **Hasselt**

ADMISSION TEST

Academic Higher Art Education is only accessible to those who meet the admission requirements and pass the artistic entrance exam. That is why we make an initial selection at the start of your studies, via the entrance exam. All further information can be found at www.pxl-mad.be/toelatingsinfo.

BACHELOR

NIEUW CURRICULUM JUWEELONTWERP & EDELSMEEDKUNST												
		ATELIER	ONDERSTEUNENDE PRAKTIJK				ONDERNEMEN		ONDERZOEK	THEORIE		
SEM 1	SEM 2	ATELIER JUWEELONTWERP & EDELSMEEDKUNST (+ Geschiedenis van het Sieraad) (+ Vakgerichte Theorie) (24 SP)	TEKENEN (6 SP)	BEELD & TECH- NIEK (3 SP)	3D DIGITAL DESIGN (3 SP)	BEELD- ONDER- ZOEK (3 SP)	POP 1 <i>Persoonlijke Ontwikkeling & Portfolio</i> (3 SP)		BEELDDENKEN & BEELDKRITIEK (3 SP)	KUNST- & CULTUUR- GESCHIEDENIS 1A (3 SP) KUNSTACTUALITEIT 1 (3 SP)		
									ONDERZOEKS- CONCEPTEN (3 SP)	KUNST- & CULTUUR- GESCHIEDENIS 1B (3 SP) KUNST & MAATSCHAPPIJ (3 SP)		
SEM 1	SEM 2	ATELIER JUWEELONTWERP & EDELSMEEDKUNST (+ Geschiedenis van het Sieraad) (+ Vakgerichte Theorie) (+ Gemmologie) (27 SP)	TEKENEN (6 SP)		3D DIGITAL DESIGN (3 SP)		MAD MULTIPLE (3 SP)	POP 2 <i>Persoonlijke Ontwikkeling & Portfolio</i> (3 SP)	BEELDDENKEN & ONDERZOEK (6 SP)	KUNST- & CULT. GESCH 2A (3 SP) KUNSTFILOSOFIE (3 SP) CONTEMPORARY ART & THEORY (3 SP)		
									ARTISTIEK ONDERZOEKS- WERKSTUK (3 SP)	KUNST- & CULTUUR- GESCHIEDENIS 2B (3 SP)		
		ATELIER	ONDERSTEUNENDE PRAKTIJK				ONDERNEMEN		ONDERZOEK	THEORIE		
SEM 1	SEM 2	ATELIER (10 SP)	TEKENEN (4 SP)	TECH- NIEKEN (3 SP)	BEELD DENKEN (3 SP)		WERK- VELD (3 SP)	POP 3 <i>Persoonlijke Ontwikkeling & Portfolio</i> (3 SP)	BACHELOR PROEF = ARTISTIEK PROJECT (9 SP) + DISCURSIEF GEDEELTE (3 SP)		KUNST- & CULT. GESCH 3A (3 SP) KUNSTACTUALITEIT 3 (3 SP)	
		ATELIER (10 SP)									KUNST- & CULT. GESCH 3B (3 SP) PHILOS. OF ART (3 SP) OF ART SOCIOLOGY (3 SP)	
		ATELIER	ONDERSTEUNENDE PRAKTIJK				ONDERNEMEN		ONDERZOEK	THEORIE		
SEM 1	SEM 2	ATELIER (10 SP)	TEKENEN (4 SP)	TECH- NIEKEN (3 SP)	BEELD DENKEN (3 SP)		WERK- VELD (3 SP)	POP 3 <i>Persoonlijke Ontwikkeling & Portfolio</i> (3 SP)	BACHELOR PROEF = ARTISTIEK PROJECT (9 SP) + DISCURSIEF GEDEELTE (3 SP)		KUNST- & CULT. GESCH 3A (3 SP) KUNSTACTUALITEIT 3 (3 SP)	
		ATELIER (10 SP)									KUNST- & CULT. GESCH 3B (3 SP) PHILOS. OF ART (3 SP) OF ART SOCIOLOGY (3 SP)	

MASTER

HUIDIG CURRICULUM JUWEELONTWERP & EDELSMEEDKUNST				
ATELIER		MASTERONDERSTEUNING	ONDERZOEK	STAGE
SEM 1	RUIM AANBOD KEUZEVAKKEN (12 SP)		MASTERSTUDIO'S (9 SP)	WERKVELDSTAGE (9 SP)
SEM 2	MASTERPROEF = MASTERPROJECT (21 SP) + MASTERSCRIPTIE (9 SP)			
MASTER / EXCELLEREN				



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**SCAN FOR
INFORMATION**

What do our students, alumni, and
ambassadors think of this program?

