



**WANT TO
KNOW MORE?
SCAN THE
CODE!**

Welcome!

Are you ready to transform the future of art, media, and design? Do you see yourself as a creative pioneer who wants to make a difference with impactful ideas? Welcome to PXL-MAD School of Arts, where your creativity is given room to grow and where you use art, technology, and new media to tell stories that matter. This is a place where we go beyond the creative process and challenge you to help build the world of tomorrow.

At PXL-MAD School of Arts, you will not only learn the ins and outs of old-school techniques, but you will also have access to the most innovative tools such as VR, XR, and immersive design. Whether you're working on jewelry design, graphic design, autonomous art, or losing yourself in visual design and virtual experiences-with us, you can experiment, create, and, above all, challenge yourself to push the boundaries of art, design, and media.

We are all about inclusivity and innovation. Together with fellow students, teachers, and professionals from the art and design world and the creative industry, you will work on shaping a new form of art, media, and design that breaks with traditions and tells new stories. What makes your vision unique? How

can you use design, media, art, or technology to show the world what you have to say? Together, we will discover that!

At PXL-MAD School of Arts, you will have the opportunity to learn to think critically and develop your skills in a wide range of theory, practice, and research methods. This is a place where your creative identity can flourish, in a community that embraces diversity, sustainability, and creativity. From day one, you will work with teachers who are making their mark in the field and will take your work to the next level.

WHY PXL-MAD SCHOOL OF ARTS?

Hasselt is not a metropolis like Brussels or Antwerp, but that is precisely what allows us to offer a vibrant and close-knit campus. Affordable student housing, where everyone knows each other and many different nationalities come together. At PXL-MAD, you will be taught by the most innovative experts in the creative industry, contemporary designers, and artists. Our teachers and guest lecturers are innovators who have made a name for themselves worldwide. Whether you work with analog or digital art, immersive technology, or experimental design, at our school you

will learn from the best. In addition, you will have the opportunity to work internationally, discover new cultures, and network worldwide through an Erasmus exchange or an internship abroad. In an environment that fosters personal guidance and intensive collaboration, you will be able to develop yourself to the fullest and take your creativity to the next level.

WORK HARD, PLAY HARD!

At PXL-MAD School of Arts, you will not only have the opportunity to work hard on your skills, but also to have fun and push your creative boundaries. Making mistakes is allowed, and is even essential to growing as an artist, designer, or visual creator. We offer you the tools, networks, and sources of inspiration to make a powerful start in the world of art, media, and design.

Join a community that embraces creativity, social engagement, and innovation. PXL-MAD School of Arts is known for stimulating creativity, critical thinking, and social impact, with a strong emphasis on diversity and inclusion. Together, we will shape your future in art, media, and design!



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Major

Fine Arts

Optional paths

Ceramics, Open Senses Lab, Painting, Sculpture & Installation or Printmaking

Do you think outside the box? Are you critical, driven, and curious about the world around you? Then the studios of the Fine Arts program are the place where you can feel at home. Here, you will develop into a refined, authentic, and inquisitive artist in an increasingly complex world. Multidisciplinary projects play an important role in discovering your own style. You cannot do this without a solid theoretical knowledge of contemporary art, and during your studies you will be in constant dialogue with your fellow students and teachers.

FIVE UNIQUE STUDIOS

In the first year of the Bachelor's program, you will choose one of five main studios: Ceramics, Open Senses Lab, Painting, Sculpture & Installation, or Printmaking. From the second year onwards, you will also have the opportunity to explore other disciplines - including the medium of glass - to support and broaden your artistic work and thinking. In the Master's program, you will develop your own unique path with a Master's project and thesis. You will also become acquainted with the art world through an internship.

EXHIBITING

Fine Arts teachers are experts in their field and inspire you through lectures and studio visits. You will discover today's art landscape through exhibitions in museums, cultural centers, galleries, and other creative spaces. In your master's year, you can give interim presentations in our exhibition space 'GYM', and you will conclude with a final project during the annual EXclTed exhibition. In addition, there are also multi-day study trips to Venice and other locations.

EDUCATIONAL MASTER'S PROGRAM

Would you like to pass on your artistic knowledge to others? After your Master's program, you can continue with the Educational Master's in Audiovisual and Visual Arts. After this program, you can work in schools and art education organizations as a teacher, lecturer, or expert.

WHAT'S NEXT AFTER THE FINE ARTS PROGRAM?

After your program, you can work as an independent artist, but there are also numerous other opportunities within the cultural and artistic sector, such as curator, artistic director, conservator, or a career in education.

UNIQUE STUDIOS AT PXL-MAD FINE ARTS:

- Ceramics: Discover the secrets of clay, its versatile creative applications, and work toward creating unique objects and installations.
- Open Senses Lab: Experiment with your senses of smell and taste, challenge your body tactilely as a material for actions and performances that can also be recorded in moving images.
- Sculpture & Installation: Learn the basics of contemporary sculpture and test all kinds of images in hybrid installations.
- Painting: Broaden your view of reality and translate your personal perspective into unique paintings on canvas and murals thanks to theoretical and practical knowledge.
- Printmakings: Develop a personal visual language through the broad and contemporary use of amazing reproduction techniques.

 Daytime education (full-time)  Hasselt

ADMISSION TEST

Higher Academic Art Education is only accessible to those who meet the admission requirements and pass the artistic entrance exam. That is why we make an initial selection at the start of your studies, via the entrance exam. Further information can be found at <https://www.pxl-mad.be/toelatingsinfo>.

BACHELOR

NIEUW CURRICULUM VRIJE KUNSTEN											
		ATELIER		ONDERSTEUNENDE PRAKTIJK		ONDERNEMEN		ONDERZOEK		THEORIE	
SEM 1	SEM 2	HOOFDATELIER (+ Vakgerichte Theorie) (24 SP)		TEKENEN (9 SP)	BEELD & TECHNIEK (3 SP)	BEELD-ONDERZOEK (3 SP)	POP 1 <i>Persoonlijke Ontwikkeling & Portfolio</i> (3 SP)		BEELDDENKEN & BEELDKRITIEK (3 SP)	KUNST- & CULTUUR- GESCHIEDENIS 1A (3 SP) KUNSTACTUALITEIT 1 (3 SP)	
									ONDERZOEKS- CONCEPTEN (3 SP)	KUNST- & CULTUUR- GESCHIEDENIS 1B (3 SP) KUNST & MAATSCHAPPIJ (3 SP)	
SEM 1	SEM 2	HOOFDATELIER (+ Vakgerichte Theorie) (19 SP)		TEKENEN (9 SP)		INTER/ INTRA (5 SP)	POP 2 <i>Persoonlijke Ontwikkeling & Portfolio</i> (3 SP)	BEELDDENKEN & ONDERZOEK (6 SP)	KUNST- & CULT. GESCH 2A (3 SP) KUNSTFILOSOFIE (3 SP) CONTEMPORARY ART & THEORY (3 SP) KUNSTACTUA. (3 SP)		
								ARTISTIEK ONDERZOEKS- WERKSTUK (3 SP)	KUNST- & CULTUUR- GESCHIEDENIS 2B (3 SP)		
		ATELIER		ONDERSTEUNENDE PRAKTIJK		ONDERNEMEN		ONDERZOEK		THEORIE	
SEM 1	SEM 2	HOOFDATELIER (5 SP)	EXTRA (5 SP)	TEKENEN (4 SP)	TECH- NIEKEN (3 SP)	BEELD DENKEN (3 SP)	WERK- VELD (3 SP)	POP 3 <i>Persoonlijke Ontwikkeling & Portfolio</i> (3 SP)	BACHELOR PROEF = ARTISTIEK PROJECT (9 SP) + DISCURSIEF GEDEELTE (3 SP)		KUNST- & CULT. GESCH 3A (3 SP) KUNSTACTUALITEIT 3 (3 SP)
		HOOFDATELIER (10 SP)									KUNST- & CULT. GESCH 3B (3 SP) PHILOS. OF ART (3 SP) OF ART SOCIOLOGY (3 SP)
										BA 1 / INLEIDEN	
										BA 2 / VERDIEPEN	
										BA 3 / SPECIALISEREN	

BA 1 / INLEIDEN

BA 2 / VERDIEPEN

BA 3 / SPECIALISEREN

MASTER

HUIDIG CURRICULUM VRIJE KUNSTEN										
ATELIER				MASTERONDERSTEUNING			ONDERZOEK		STAGE	
SEM 1				RUIM AANBOD KEUZEVAKKEN (12 SP)			MASTERSTUDIO'S (9 SP)		WERKVELDSTAGE (9 SP)	
SEM 2	MASTERPROEF = MASTERPROJECT (21 SP) + MASTERSCRIPTIE (9 SP)									

MASTER / EXCELLEREN

MASTER / EXCELLEREN



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SCAN FOR INFORMATION

What do our students, alumni, and ambassadors think of this program?

